



Special
On-Demand/
Book Package
Pricing*

SAVE
25%

Can Base Pay Really Reward Performance? Yes, it can!

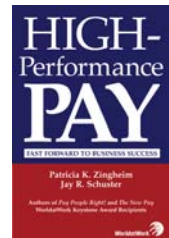
WorldatWork Webinar On-Demand

Did you know 20% of high performers drive 80% of business results? However, most base pay programs are often connected with length of service and years of experience rather than employee performance.

In this Webinar, compensation design thought-leaders and authors of best-seller, *Pay People Right!*, Jay Schuster and Patricia Zingheim, challenge conventional high-performance pay thinking and focus on how base pay can be used to reward performance using eight action steps outlined in their newly released book, *High-Performance Pay—Fast Forward to Business Success*. They tackle the current state of this challenging issue as they put strategic intent into the largest expense for many organizations.

Find out how you can enhance your base pay program to make the change to high performance pay. Order today!

Fees: \$160 USD Member, \$270 USD Nonmember



Special Offer—Save 25%!

Save 25% on the newly released, *High-Performance Pay—Fast Forward to Business Success* when you purchase the On-Demand/Book Package.

On-Demand/Book Package: \$175 USD Member, \$289 USD Nonmember

Canadian customers: Please call Customer Relationship Services 877/951-9191

WorldatWork
Professional Development
Webinar

Order Today!
www.worldatwork.org

WorldatWork®
The Total Rewards Association

Can Base Pay Really Reward Performance? Yes, it can!

Missed this WorldatWork Webinar? Take advantage of Webinar On-Demand and view the replay at your convenience.

Special On-Demand/Book Package Pricing*

See other side for details.

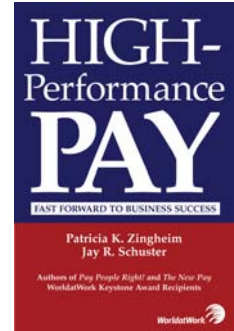
High-Performance Pay Fast Forward to Business Success

Pay gurus Zingheim and Schuster are at it again!

High-Performance Pay begins where their groundbreaking best-seller, *Pay People Right!*, left off. WorldatWork Keystone Award winners, Patricia Zingheim and Jay Schuster, challenge conventional thinking and encourage compensation and human resource professionals to develop a proactive position about using total rewards to enhance organizational effectiveness and move the business forward.

This book presents five cohesive parts with an engaging discussion on the current state of the profession, as well as both cutting-edge and proven approaches to help you attract, motivate, retain, develop and engage your workforce.

Bringing more than 25 years of experience, Patricia and Jay pave the path to success with fresh, innovative ideas, as well as tangible methods to help prepare your employees as they acquire and apply critical skills and competencies that add value to the bottom line.



U.S. \$24.95 USD
(Member \$19.95 USD)

Order Today!

www.worldatwork.org/bookstore
Toll-free 877/951-9191
Customer Relationship Services 480/922-2020

WorldatWork
Knowledge Resource
Bookstore


WorldatWork
The Total Rewards Association